

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33426-1

DATE PRINTED

08/15/12

AND

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338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR	338848	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	INCEPTION MARKETING LLC		KIM VANN FOR CONGRESS	
AND	847 Sansome St Ste 200		PO BOX 984	
ADDRESS	San Francisco CA 94111-1529		Willows CA 95988-0984	
	USA		USA	
CONTACT	KRISTIN AMADOR		PRODUCTCD03R/VANN	
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 10/22	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Sa	2	05:00A	07:00A	30S	10/27/12-10/27/12	CBS THIS MORNING - SATURDAY	2	180.00	360.00
2	M-F	3	09:58A	10:58A	30S	10/22/12-10/26/12	THE PRICE IS RIGHT	3	450.00	1350.00
3	M-F	2	10:58A	12:00N	30S	10/22/12-10/26/12	THE YOUNG & THE RESTLESS	2	540.00	1080.00
4	M-F	3	08:58A	09:58A	30S	10/22/12-10/26/12	LET'S MAKE A DEAL	3	270.00	810.00
5	M-F	3	02:58P	04:00P	30S	10/22/12-10/26/12	DR PHIL	3	450.00	1350.00
6	M-F	3	04:00P	05:00P	30S	10/22/12-10/26/12	CBS13 NEWS @ 4	3	675.00	2025.00
7	M-F	2	05:00P	05:30P	30S	10/22/12-10/26/12	CBS13 NEWS @ 5	2	1350.00	2700.00
8	M-F	3	06:00P	06:30P	30S	10/22/12-10/26/12	CBS13 NEWS @ 6	3	1350.00	4050.00
9	Su	1	04:58P	05:30P	30S	10/28/12-10/28/12	CBS13 NEWS @ 5PM (SUN)	1	1080.00	1080.00
10	M-F	3	06:30P	06:58P	30S	10/22/12-10/26/12	ENTERTAINMENT TONIGHT M-F	3	1350.00	4050.00
11	Sa	1	05:58P	06:58P	30S	10/27/12-10/27/12	ENTERTAINMENT THIS WEEK	1	675.00	675.00
12	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	4500.00	4500.00
13	M	1	07:58P	09:00P	30S	10/22/12-10/22/12	TWO BROKE GIRLS/MIKE & MOLLY	1	6750.00	6750.00
14	Th	1	06:58P	08:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO &	1	4950.00	4950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

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			FROM	TO						
15	T	1	06:58P	08:00P	30S	10/23/12-10/23/12	NAVY N.C.I.S.	1	6750.00	6750.00
16	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	VEGAS	1	4950.00	4950.00
17	M-Su	4	10:00P	11:00P	30S	10/22/12-10/28/12	CBS 13 10PM NEWS M-SU	4	2250.00	9000.00
18	Su	1	11:00P	12:00M	30S	10/28/12-10/28/12	CBS13 NEWSRPT @ 11 (SUN)	1	630.00	630.00
19	M-F	4	01:02A	01:32A	30S	10/22/12-10/26/12	COMICS UNLEASHED	4	180.00	720.00
20	M-F	4	11:00P	12:05A	30S	10/22/12-10/26/12	DAVID LETTERMAN	4	900.00	3600.00
21	M-F	4	01:32A	02:02A	30S	10/22/12-10/26/12	FRASIER	4	180.00	720.00
Total Contract:								48		62100.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						62100.00	.00	.00	62100.00	
GRAND TOTAL									62100.00	

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